

**MINUTES  
TORRANCE ROSE FLOAT ASSOCIATION  
BOARD OF DIRECTORS  
TUESDAY, FEBRUARY 7, 2012**

**1. CALL MEETING TO ORDER**

The meeting was called to order by President Roseanne Villalobos at 7:00 p.m. in the West Annex Commission Room of the Torrance City Hall.

**2. ROLL CALL**

Present : President Roseanne Villalobos, Vice President MistyDawn Jones, Secretary Lynn Robinson, Treasurer Mary Barta, Directors of Ways and Means Lori Rayor and Anne Atherton, Directors of Publicity Pam Barrett and Jim Hill, Director of Decorators Sharon Tate, Director of Transportation Carol Gilles, Directors of Float Decoration Linda Lesco and Kathy Thompson, Director of Membership Mary Jo Kohlmiller, Director of Logistics Roy Atherton, Historian Vanessa Barragan and City of Torrance Staff Liaison Suzie Wand.

Absent: Directors of Ways and Means Jan Staws, Melanie White and Shayna McGee, Directors of Decorators Linda Huthmaker and Dana Cortez.

**3. FLAG SALUTE**

The pledge of allegiance, lead by MistyDawn Jones, was recited by all.

**4. INFORMAL BUSINESS**

**4.1 Introduction of guests**

Roseanne introduced the guests present; her sisters Mary Martinez and Debbie Vaca.

**4.2 Correspondence**

The La Canada Flintridge Tournament of Roses Association Newsletter was sent around the room for review.

**5. APPROVAL OF MINUTES**

**5.1 Board Meeting – 10 January 2012**

Sharon Tate moved to approve the minutes of the January 10<sup>th</sup> board meeting. The motion was seconded and carried. Roy Atherton moved to approve the minutes of the Celebration and Awards Dinner. The motion was seconded and carried.

**5.2 Celebration Dinner – 4 February 2012**

The Celebration Dinner made \$1,737.00 from the opportunity drawing ticket sales. A discussion was held regarding how to distribute left over food from the dinner.

## **6. TREASURER'S REPORT**

Treasurer Mary Barta presented a written report. The balance on hand in all accounts as of January 31, 2012 is \$44,477.96. Lori Rayor moved to accept the report. The motion was seconded by Pam Barrett and carried. Mary Hoffman presented bills from the Celebration Dinner for Photos for Historian book \$111.50, Engraving for 3 historian books \$69.60, Tablecloths for the Dinner \$64.98 and Tickets for dinner baskets drawings \$17.38 for a total of \$456.14. Anne Atherton moved that the bills be paid. The motion was seconded by Carol Gilles and carried.

## **7. STAFF LIAISON COMMENTS**

Staff Liaison Suzie Wand commented on the Celebration Dinner and the award given to outgoing president Mary Hoffman. She was asked if the city was going to help financially at all this year and replied that it is not in the budget.

## **8. OLD BUSINESS**

### **8.1 501 (c) (3) status**

Roseanne reported that our 501(c)(3) status with the IRS has been approved.

### **8.2 Fundraising Dinner, April 27**

Roseanne announced that our first large fund raising event will be a dinner at the Torrance Doubletree Hotel on April 27, 2012. She asked all who were interested in working on the dinner plans to stay after the meeting for a short discussion.

### **8.3 2013 Parade**

The entry fee for the 2013 parade was approved at the last meeting and will be paid when the notice is received.

## **9. NEW BUSINESS**

### **9.1 Letters to Float Builders**

Roseanne will send a letter to the float builder asking for a bid. Roseanne, Mary and Gary Johnson went to the barn and talked to Mr. Estes regarding the design. Roseanne also talked to Raul Rodriguez. The theme for 2013 is "Oh the Places You'll Go" Jim Hill asked if we will be classified as a corporate float if we have a corporate donor. Roseanne stated that we can get a variance to have a name on the float. It was suggested that we find out if the city still needs to approve the float design since they will not be contributing to the float this year. Roy suggested that we have a Memorandum of Understanding with the City. It was decided to table the issue until later in the year. The float design meeting will be March 20, 2012 in the West Annex Commission Room of the Torrance City Hall.

## **9. OFFICERS' AND DIRECTORS' REPORTS**

### **10. 1Membership**

Director of Membership Mary Jo Kohlmeier reported that our membership year runs March to February. Dues are now due. She has received memberships for 8 individuals, 10 couples, 1 family and a donation of \$25.00.

## 10.2 Publicity

Director of Publicity Pam Barrett presented a donation from the Torrance Woman's Club in the amount of \$100.00.

## 10.3 Ways and Means

Directors of Ways and Means Lori Rayor and Anne Atherton reported on Restaurants for Roses.

### February

9<sup>th</sup> The Counter

16<sup>th</sup> The Black Olive

23<sup>rd</sup> Ca Pizza Kitchen

### March

1<sup>st</sup> Mimi's Café 7 a.m. to 10 p.m.

8<sup>th</sup> Vince's 11 a.m. to 2 p.m. and 4 p.m. to 9 p.m.

15<sup>th</sup> Sammy's Woodfire Pizza in Gardena

22<sup>nd</sup> Sizzler

29<sup>th</sup> Pizza Hut 10 a.m. to 10 p.m.

15%

15%

15%

The directors who are not present have the April schedule. Anne is working on May. The Ruby's fundraiser made \$152.86.

Roseanne announced that North High School is having a Spring Boutique on April 21<sup>st</sup>. She suggested that we could have a booth and sell merchandise. Anne Atherton moved that we participate in the North High School Spring Boutique at a cost not to exceed \$50.00. The motion was seconded by Jim Hill and carried.

## 11. ONCE AROUND

Mary Jo Kohlmiller announced that there were 43 complementary dinners at the Celebration Dinner. She was asked if we can get more sweatshirts. She said we have to order at least 18 and it would be better to wait for the 2013 design.

Carol Gilles stated that we need job descriptions for the directors.

Roy Atherton suggested that everyone make copies of the Mimi's flyer handed out this evening.

Suzie Wand suggested that we announce the dinners at the city council meetings.

MistyDawn Jones asked how Torrance Residents know about the Restaurants for Roses.

Lynn Robinson showed a sample flyer and suggested having donation jars in local businesses.

The next board meeting will be March 6, 2012 at 7:00 p.m.

Roseanne thanked Pam Barrett and Jim Hill for bring the refreshments.

Shayna McGee moved to adjourn. The motion was seconded and carried.

## **12. ADJOURNMENT**

The meeting was adjourned at 8:23 p.m.

Respectfully Submitted,

***Lynn Robinson***  
Secretary